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U.S. Department of Am

SOMERSET'S Seeds and Plants for Fall 1939

SNAPS

for

GREENHOUSE FORCING

It has been particularly gratifying to us to have growers remark on the uniformity and production of our Snaps. A few cents saved on seed is not always a saving.

Christmas Cheer. Very early, productive and a fine color, a continuous bloomer and a fine pink.

Glorious. Highly recommended as an excellent reddish bronze.

Hodaly's Ideal. A blend of carmine orange lemon yellow and lavender. A striking new color.

Windmiller's Lilac. True orchid shade true to type and color.

Olsen's White. Exceptionally long flower spikes with closely spaced flowers of pure white. Opinion is divided but many like it.

Schumann's Lavender. The introducer claims this to be one of the best varieties he has introduced. The color is entirely different from Bertha Baur.

Schumann's Yellow. Also highly recommended by the same introducer. Especially shatterproof.

Schrock's Orchid. Fragrant and early. Color varies.

Snowwhite. Excellent late white. Special award N. Y. Florist Club.

Talisman. Double and semi-double blooms in bronze and gold shades.

Originator's packets any of the above \$2.00. Any three \$2.00 Pkts for \$5.00.

Bertha Baur. Standard lavender.

Bezdek's White Wonder. Splendid pure white that is universally accepted as the best white.

Bronze Queen. Light bronze.

Cornwallis. Fine commercial deep pink.

Northern Light. Yellow shaded pink, excellent for mid-winter.

Rose Pink Cheviot. Early, very true, intense color, and excellent keeper.

Terry's Surprise Imp. Rose shaded orange.

Westover White. An excellent white for late bloom.

White Prosperity. We consider this the best standard white.

Originator's packets any of the above \$1.50 Each and three for \$4.00.

SNAPS FOR GREENHOUSE FORCING—Continued

Afterglow. Golden orange.

Ceylon Court. Good standard yellow.

Cheviot Maid Supreme. The standard pink and probably the best.

Coates Yellow Perfection. Bright yellow.

Daybreak. Deep pink, satisfactory for winter bloom.

Lucky Strike. Strong growing late white.

New Cincinnati. Fine light rose pink.

New Dawn. Golden orange, early free flowering.

New Deal. Extra early bronze.

Radiance. Excellent free flowering medium sized, deep pink.

Rose Queen. Vigorous deep rose.

Sun Tan. Early flowering orange tan.

Velvet Beauty. Standard American Beauty Red.

Yellow Gold. An extra fine early flowering rich yellow commercial sort at no premium price. Contains about 4% mixture of an orange sport.

Originator's strains, any of the above standard varieties, at straight \$1.00 each packet. Many of our growers prefer originator's seed as it is always more true to type. We can also supply above mentioned varieties, not originator's seed at \$1.00 per packet, any three for \$2.50, any five for \$3.50. 1/2 pkts. at 60c each. We cannot guarantee this seed for trueness to type and recommend originator's strains.

EASTER, 1940, MARCH 24th

Means that plants intended for this date must be started early.

You will help us serve you better if you will place your orders early for Roses—Astilbes—Daphnes—Bleeding Hearts and other items.

Bellis Enorma

A new giant English daisy with flowers almost twice the size of the largest giant flowered sorts, so large they almost resemble small Asters.

	Tr. Pkt.	Oz.
Crimson Ball, color varies but worth while.	\$.50	\$5.00
White	40	2.50
Rose	40	2.50

Pansy Garden State Giants

A la Hollywood—Colossal—was the comment of one buyer. Rich coloring, heavy substance, resistance to heat and vigorous free flowering plants make this strain outstanding.

Pkt. 50c, 1/8 Oz. \$1.25, 1/4 Oz. \$2.25, Oz. \$8.00

Forcing Stocks

Seed of Stock for forcing has always been more or less unpredictable with regard to the percentage of doubles it will produce. Selection of the strongest plants, growing in rich soil and proper feeding has been standard practice, but even under these conditions sometimes the percentage of doubles is too low for profit. To use all possible safeguards, our grower plants a quantity of each lot of seed and any lot that does not prove up to standard, is discarded

Careful comparative tests have proved that our strains are equal to the best available and we feel convinced that we can satisfy the most critical.



STOCK COLUMN

MAMMOTH FLOWERED COLUMN

Three New Colors

Pink. A soft Chatenay pink that is so useful for cut flower purposes. A really fine introduction.

Lavender. Several shades deeper than Silver Lilac but the individual flowers are almost one half again as large. A fine sort.

Salmon Rose. We have used this name as best describing the color of this new development. The flowers as they first open are a soft salmon yellow with a suffusion of old rose which intensifies as the flower ages. The immense size of the double blooms and the unusual color make this a variety that will create attention wherever shown.

Any of the above three new colors, $\frac{1}{2}$ Pkt. \$0.60; Tr. Pkt. \$1.00, $\frac{1}{4}$ Oz. \$2.50, Oz. \$9.00, Collection Tr. Pkt. of each color \$2.50.

STANDARD VARIETIES COLUMN STOCK

Silver Lilac. The most popular color.

Ball's White. Tinted with pink. For a pure white, we recommend Santa Maria or Noble White.

Rose Pink. Fine clear rose pink.

Rose Carmine. A glowing deep rose flushed and washed with carmine.

Violet. This color is rather heavy but it is useful for some purposes.

Ruby. A rich red needed only in limited quantities.

 $^{1}\!/_{2}$ Tr. Pkt. **\$0.60;** Tr. Pkt. **\$1.00;** $^{1}\!/_{4}$ Oz. **\$2.25;** Oz. **\$8.00** Any Three packets, **\$2.50;** any Five packets, **\$3.50**

FORCING STOCKS—Continued FORCING BRANCHING TYPES

These varieties are really branching types but planted close they require very little pinching to produce spikes fully equal to the best column stock. Experience has shown that up until now they are the best of their color for forcing purposes.

Santa Maria. This grand white cannot be excelled for size, purity and percentage of doubles. The most profitable of all stocks.

Giant Noble White. Blooms two weeks sooner than Santa Maria but is more variable in producing doubles.

Chamois. A really double strain of this difficult color. Tested for percentage of double blooms. Any of the above 3 varieties, Greenhouse grown seed. Tr. Pkt. \$0.35; 1/4 Oz. \$1.25; 1 Oz. \$4.00.

GIANTS OF CALIFORNIA

A branching type blooming about two weeks later than the Column. They have proved very satisfactory for forcing, and Santa Maria is perhaps the most profitable of all stocks.

Santa Maria (white), Lavender, Rose, Yellow, Blue, Chamois, Mixed..Tr. Pkt. \$0.25; 1/4 Oz. \$1.00; Oz. \$3.50

Sweet Peas

EARLY OR WINTER FLOWERING

Cuprocide treatment if desired

Again our strains have proven exceptionally fine. Flowers grown from our seed by Anthony DiAngelo, Newton, Pa. won two firsts and a second at the Philadelphia Flower Show.

NEW INTRODUCTIONS

Iris Blue. A very strong growing deep	Oz.	1/4 Lb.	Lb.
"Iris Blue" in color which is somewhat heavy for general use	.50	\$1.50	\$5.00
Titania. Mammoth flowered deep rose self brighter than Josie with larger flowers and stems. The color and fragrance should make this a popular	50	1.50	E 00
	.50	1.50	5.00
Rose Picotee. An early counterpart of the late flowering variety Youth. The color is pure white with a salmon rose edging. A lovely color on a vigorous free flowering plant	.50	1.50	5.00
STANDARD VARIETIES			
BLUE			
Ball's Blue. Cornflower blue	.30	1.00	3.50
Blue Danube, mid blue self. Special			
Merit rating N.Y.F.C. Test	.30	1.00	3.50
Florist Blue. Large clear blue	.30	1.00	3.50 3.50
Mariner. Long stemmed deep blue Mrs. Herbert Hoover. The favorite	.30	1.00	3.50
Princess Blue. A really fine bella-	.30	1.00	3.30
donna blue. Highly recommended	.50	1.50	5.00
BICOLOR			
	0.0	1.00	0.50
Columbia. Salmon Rose, white wings	.30	1.00	3.50
Sunray. Cerise, cream ground	.30	1.00	3.50

SWEETPEAS—Continued	Oz.	1/4 Lb.	Lb.
Harmony. Favorite clear lavender Heatherbell. Mauve lavender Michigan. Extra long stemmed Triumph. Lilac Mauve	.30 .30 .30	1.00 1.00 1.00 1.00	3.50 3.50 3.50 3.50
ORANGE Ball's Orange Improved Evening Star. Brillant orange scarlet Sunproof Orange. Crimson orange.	.30	1.00	3.50 3.50
Excellent rating N.Y.F.C. test Valencia. Sunproof orange	.30	1.00	3.50 3.50
PINK Apollo. Soft salmon cerise Daphne. Soft salmon pink on cream	.30	1.00	3.50
American Beauty. Deep rose	.40	1.25 1.00	4.00 3.50
Ball's Rose Improved. Clear deep rose	.30	1.00 1.00	3.50 3.50
Bridesmaid. Deep silvery pink Colossal Rose. Similar in color to	.30	1.00	3.50
Jean Mamitsch with larger flowers and longer stems	.30	1.00	3.50 3.50
Florist Rose. Large pure rose Jean Mamitsch. Favorite rose pink Josie. Large rose pink	.50 .30	1.50 1.00 1.00	5.00 3.50 3.50
Pride. Long stemmed cerise Sequoiα. Enormous golden cerise.	.30	1.00	3.50
No. 1 rating N.Y.F.C. variety test WHITE	.30	1.00	3.50
Burpee's White. Mammoth flowered white	.30	1.00 1.00	3.50 3.50
Snowstorm Improved. Fine white White Harmony. Most popular	.30	1.00	3.50 3.50 3.50
White Twin. Fine new white CREAM	.30	1.00	3.30
Meadowlark Improved. Cream	.30	1.00	3.50
Aviator. Large crimson scarlet Grenadier. Poppy scarlet	.30	1.00 1.00	3.50 3.50
Vulcan. Orange scarlet	.30	1.00	3.50
MIXTURE Choice blend of many varieties	.30	1.00	3.00

INTERMEDIATE FLOWERING SPENCERS

A strong growing class which is suited for mid-winter sowing to produce flowers for early April. The heavy early growth of these Peas gives them a much longer flowering period than ordinary late sorts.

	Oz.	1/4 Lb.	l Lb.
Bridesmaid. Deep silvery pink	.\$.30	\$1.00	\$3.50
Eileen. Rich begonia rose	30	1.00	3.50
Eleanor Blue. Long Stem sky blue	30	1.00	3.50
Fragrance. Clear lavender self	.30	1.00	3.50
Iris Blue. Deep blue	.50	1.50	5.00
Red Cross. Poppy scarlet	30	1.00	3.50
Sequoia. Rich golden cerise	30	1.00	3.50
Sweet Briar. Large rose pink	30	1.00	3.50
Tahoe. Delightful mid blue	30	1.00	3.50

SWEETPEAS—Continued

LATE OR SUMMER FLOWERING SPENCER SWEET PEAS

Ambition. Best rosy lavender.

Avalanche. Fine white.

Bonnie Briar, Improved Pinkie. Immense sparkling rose pink.

Constance Hinton. Mammoth black seeded white.

Crimson King. Deep crimson.

Fluffy Ruffles. Cream pink.

Fortune. Rich dark blue.

Gigantic. Large flowered pure white.

Gleneagles. Clear even lavender.

Hawlmark Pink. Salmon Pink.

Hawlmark Lavender. Fine bright lavender.

Heavenly Blue. Delphinium blue.

Hebe. Large bright pink.

Hercules. Giant pink.

Mary Pickford. Cream pink suffused salmon.

Pinkie. Finest rose pink.

Powerscourt. Finest lavender.

Royal Scot. Orange scarlet.

Tangerine Improved. Red orange.

Youth. Large white, pink edges.

All the above Summer Flowering Sweet Peas,

l Oz. \$0.15; 1/4 Lb. \$0.50; Lb. \$1.50

Choice mixture of named varieties,

l Oz. \$0.15; 1/4 Lb. \$0.45; Lb. \$1.40



ANNUAL LARKSPUR GIANT IMPERIAL

ing type that is the most popular for out-		
doors and under glass. Lb.	Pkt.	Oz.
	.25	1.00
Blue Bell. Clear light blue\$10.00	.25	1.00
Blue Spire. Dark Blue 10.00 Carmine King. Rosy carmine 10.00	.25	1.00
	.25	1.00
Cattleya. Late flowering rosy lilac 10.00 Coral King. Coral pink	.25	1.00
Coral King. Coral pink 10.00 Daintiness Imp. A deeper, richer lav-	.23	1.00
ender blue	.25	1.00
Dazzler. Early flowering bright carmine	.25	1.00
	.25	1.00
	.25	1.00
Gloria Improved. Deep rose pink 10.00 Lilac Queen. Fine lilac lavender 10.00	.25	1.00
	.25	1.00
Los Angeles Improved. Salmon rose 10.00 Miss California. Pink shaded salmon 10.00	.25	1.00
	.25	1.00
Sweet Lavender. Light lavender blue 10.00 The Empress. Rose pink shaded sal-	.25	1.00
mon	.25	1.00
White King. Large flowered glistening white 10.00	.25	1.00
W	.25	1.00
Willie Direct Late William	.25	1.00
Exquisite Mixed 10.00	.20	1.00
DOUBLE TALL BRANCHING STOCK FLOWERS	ED	
Dark Blue\$5.00	.15	.50
Empress Rose. Rich salmon pink 5.00	.15	.50
La France. Salmon pink 5.00	.15	.50
Lilac 5.00	.15	.50
Los Angeles. Rosy salmon 5.00	.15	.50
Rosamond. Rose self 6.50	.25	.60
Sky Blue 5.00	.15	.50
Sky Blue	.15 .15	.50
White 5.00	.15	
Sky Blue 5.00 White 5.00 Exquisite Blend 5.00	.15	.50
White 5.00	.15	.50
White 5.00 Exquisite Blend 5.00	.15	.50
White 5.00 Exquisite Blend 5.00 Advance Listing of Petur	.15	.50
White 5.00 Exquisite Blend 5.00	.15	.50
White 5.00 Exquisite Blend 5.00 Advance Listing of Petur	.15 .15	.50
White	.15 .15	.50 .50
White	.15 .15	.50 .50
White 5.00 Exquisite Blend 5.00 Advance Listing of Petur Delivery from New Crop DWARF CALIFORNIA GIANTS Deluxe or Ramona Strain. Recommended to those who want the best. Compact plants, immense flowers, choice colors.	.15 .15	.50 .50
White 5.00 Exquisite Blend 5.00 Advance Listing of Peture Delivery from New Crop DWARF CALIFORNIA GIANTS Deluxe or Ramona Strain. Recommended to those who want the best. Compact plants, immense flowers, choice colors. 1/32 Oz. \$2.75	.15 .15	.50 .50
White	.15 .15	.50 .50
White 5.00 Exquisite Blend 5.00 Advance Listing of Peture Delivery from New Crop DWARF CALIFORNIA GIANTS Deluxe or Ramona Strain. Recommended to those who want the best. Compact plants, immense flowers, choice colors. 1/32 Oz. \$2.75	.15 .15	.50 .50
White	.15 .15	.50 .50



SPECIMEN PLANT IN 5" POT

NEW BEDDING PETUNIA SUNRISE

The compact even growth and the brilliant rose pink color of this variety adapt it for pots especially as the foliage has a rich full value possessed by few other sorts.

Tr. Pkts. **75c**, 1/16 Oz. **\$1.50**, 1/8 Oz. **\$2.75**, 1/4 Oz. **\$5.00**, 1/2 Oz. **\$8.00**, 1 Oz. **\$15.00**

Setting Sun. This dwarf variety has always been a favorite for pots and should be especially valuable this season. $1/64~{\rm Oz.}$ \$1.50, Tr. Pkt. \$.50

Dwarf Elk's Pride. Compact deep velvety purple. 1/64 Oz. \$1.50, Tr. Pkt. \$.50

Snowstorm. The finest white for pots. 1/64 Oz. \$1.50, Tr. Pkt. \$1.00

ALL DOUBLE

DWARF FRINGED

Victorious Strain

The Dwarf All Double Petunia has become practically an indispensable item. Excellent as a bedding item in spring, they make splendid pot plants for Easter and Mother's Day sales.

	Tr. Pkt.
Amaranth Red. An extra dwarf plant with	
flowers of the same beautiful shade as Gott-	#0.00
fried Michaelis. One of the best for pots	\$2.00
Orchid Beauty. 1938 novelty which received an Award of Merit in the A.A.S. Color is orchid or lilac heavily veined deeper lilac	
or violet	2.00
Daintiness. This lovely appleblossom pink will	
be a welcome addition to the color selection	2.00
Gaiety. 1937 novelty. Rose and white. A	0.00
bright cheerful color	2.00
Loveliness. Immense flowers of soft La France pink with an occasional touch of white. This was one of our most popular colors last	
season	2.00
Pure White. Extra dwarf and of the purest white Purple. Deep velvety purple, slightly taller than	2.00
the other varieties	2.00
Rosy Carmine. Probably the most dwarf of all	
and preferred by many for its brilliant effect	2.00
Mixed. A special mixture blended from separate colors and containing many bright and intermediate shades.	
1/64 Oz. \$6.00. 1/32 Oz. \$11.50	2.00
Any three Tr. Pkts. of the above \$5.00, any five Tr. Pk	ts. \$7.50



HARDY PHLOX

The most brilliant of all mid-summer flowers, a solid border makes a colorful show from July until frost. They make a profitable item because they are hardy—reasonable in price—easy to handle and grow, and can be moved at any time. Plant liberal quantities on your own grounds—it will pay.

NEWER INTRODUCTIONS	Doz. 100	
The new varieties are a far cry from the faded magenta colored sorts one sees in so many gardens. We are sure that few gardeners could resist the appeal of	Salmon Glow, (L). A sturdy compact variety with large flowers of rich lovely pink shaded salmon. Sure to be popular 1.50 10.0	10
these brilliant sorts. Doz. 100	Snow Cap, (M). A fine pure white with good sized blooms and trusses 1.75 12.0	10
A. L. Schlageter, (T). Vigorous healthy grower with large pyramidal clusters of bright scarlet carmine over-laid with orange. "The Best Red."	Wm. Kesselring, (M). Deeper and larger flowers and somewhat more vigorous than Widar but otherwise very similar 1.20 8.0	10
Caroline Vandenberg, (M). The best "Blue" to date. A lovely fascinating color combined with large individual blooms and trusses 1.50 10.00	Collection 5 each of the above 12 newer sorts 60 plants in all \$6.00 Standard Varieties	
Captain Koehl, (M). Large compact trusses on strong stems. The flowers are a rich deep blood red and retain their color for a long time	(L) Low, (M) Medium, (T) Tall	
Daily Sketch, (T). Soft salmon pink with a	PHLOX STANDARD SORTS	
carmine eye. The individual flowers and trusses are extremely large and together with the color and vigorous growth make this an outstanding sort 1.50 10.00	Africa, (T). One of the deepest reds, with a dark eye	
Evelyn, (M). Introduced as the "Pink Miss Lin-	wine red	U
gard" the trusses are somewhat similar to this variety and it also has the free flowering habit of Lingard. Flowers are of medium	red. A popular sort	10
size and a soft lively pink in color 1.50 10.00 Karl Foerster, (M). One of the most brilliant	trusses. A rich blue purple with a deeper eye	00
orange scarlets. An improvement on Deutchland being more vigorous and upright 1.50 10.00	Enchantress, (M). Early soft salmon pink, quite similar to the old favorite E. Campbell. The plant is vigorous and healthy in contrast to	
Paul Hoffman, (M). Deep carmine red blooms in medium sized rounded heads. We are not particularly impressed with this variety	the plant of Campbell which was difficult to grow)0
but it appeals to many	Europa, (T). White with cherry red eye a cheerful sort	00
pink flowers with dark centers in immense pyramidal trusses. Buds and back of petals	Feuerbrand, (M). Large flowered vermilion scarlet 1.20 8.0	00
are red. Retains color until late in Fall 1.50 10.00	George Stipp, (M). Glowing salmon. A new variety with large individual blooms and clusters 1.20 8.0	00
	H. B. May, (L). A lilac rose with very large flowers in good sized clusters 1.20 8.0	00
	Jules Sandeau, (L). One of the finest of all Phlox. The plants are very low but of vigorous growth with healthy foliage and the rich watermelon pink flowers are of good size and are carried in compact well	
	rounded clusters. Blooms early 1.50 10.0	00
	M. G. Jones, (M). Large flowers of rosy red shading to white at the edges. Attractive distinctive sort of vigorous growth 1.20 8.0	00
	Miss Ethel Pritchard, (T). A good light blue with good sized flowers in large cluster 1.20 8.0	00
	Miss Lingard, (T). The early white with a faint pink eye probably the most popular white. 1.50 10.0	00
	Mrs. Jenkins, (T). A splendid pure white 1.20 8.0)0
A CANADA CAN	Painted Lady, (T). Soft silvery pink, cherry red eye	00
Rokoko, (M). Clear soft Cattleya rose of vigorous growth and with unusually large flowers and trusses	Rheinlander, (M). Rich salmon pink, early. An old reliable variety that is still one of the best	00

PHLOX—Continued	Doz.	100
Rosencavalier, (T). Very large rose flowers in		
large clusters		8.00
Ruby, (M). A rich deep ruby red of medium growth and size.		8.00
Sommerkleid, (M). An improvement on Europa		0.00
White with red eye. This calico color is one	е	
of the most popular		8.00
Thor, (T). Salmon pink with large flowers and clusters		8.00
Widar, (L). Violet blue with white eye. A popu		0.00
lar sort		8.00
Collection 10 each of 10 varieties of the above	Э	
Standard sorts, our selection, \$7.50.	1.00	c 00
Mixed. All colors Mixed		6.00
field grown plants that have been carefully		
mixtures.		
PHLOX—Many of our customers do not need	named	va-

ORIENTAL POPPIES

purposes we offer the following:

The vivid pinks and reds of the Oriental Poppies attract much attention in late May and June. We are growing a number of new introductions but few are as outstanding as the following sorts.

rieties if they can be assured of separate colors. For such

Red Shades, Pink Shades \$1.00 Doz., \$7.00 per 100

Doz.	100
Joyce. Tall deep rose pink with large cup shaped blooms	\$8.00
ium height	8.00
Olympia. The double orange scarlet bloom two weeks earlier than all others 1.20	8.00
Oriflamme. Deep flaming red with distinct black markings	10.00 15.00

LIATRIS SEPTEMBER GLORY

This variety flowers in late August and through September. Under good cultivation spikes will grow four feet in height and average six inches at the base. The color is an attractive deep violet blue and we consider it an outstanding cut flower item. Heavy roots.

\$2.00 per Doz., \$15.00 per 100



PHLOX PLANTING

ASTER SUBCOERULEUS (WARTBURG STAR)

l ft. Similar to the Alpinus except that it starts to bloom just when the Alpinus is through. The individual flowers are much larger and the stems are long, making this one of the best early Summer blooming perennials. An excellent item forced for cut flowers in the greenhouse.

\$1.50 Doz., \$10.00 per 100

ASTER FRIKARTI WONDER OF STAFFA

A splendid garden plant with large lavender blue, yellow centered flowers about 2" in diameter. These are produced on long stems and make an excellent cut flower. Makes a fine pot plant when forced in the greenhouse. Starts to bloom in August and continues until frost.

This wonderful Aster has always been rather difficult to propagate but fortunately we are able to offer a good stock of field grown plants.

\$2.00 Doz., \$15.00 per 100

VIOLA BEAUTY OF LARONE (ROYAL GEM)

One of the finest of all Violas. The immense violet blue flowers often reach a size of 4" across in early Spring. The plants are perfectly hardy and flower continuously from early Spring until frost.

Field Grown Plants \$2.00 Doz., \$15.00 per 100

NEW WINTER FLOWERING

Marigold Winter Harmony

An entirely new quilled scabious type for winter flowering in the greenhouse. Reddish brown guard petals encircle a golden orange quilled center. Uniform in growth it produces numerous 100% double 2" flowers.

Tr. Pkt. 50c, 1/4 Oz. \$1.00, 1 Oz. \$3.50

SOMERSET ROSE NURSERY, Inc.

New Brunswick, N. J.

Phone N. B. 649-J-1

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